

October 2014

PackEx India 2014: Largest business platform for the Packaging Industry in India

Countdown begins!!!

With just a month to go, PackEx India 2014 is all geared up to showcase new innovations in the field of packaging - from material to machinery. In line with the new initiatives taken by the newly formed Govt. of India to promote manufacturing sector with a special focus on food processing and packaging, PackEx India 2014 scheduled during November 14-16, 2014, has been aptly positioned to kick start new business opportunities to ensure sustainable growth in the food processing and packaging sector in India. Initiatives like reduction of excise duty from 10% to 6% for the food processing machinery, setting up of various Mega Food Parks, special funding of Rs. 2000 crore for NABARD, etc are expected to give a boost to the business morale in this sector.

With over 380 exhibitors from India and abroad covering an area of over 20,000 sq. mt., this exhibition has become the most coveted show for the packaging technology industry in the Indian sub-continent addressing the needs of the business owners, product managers, production line and R & D personnel. PackEx India 2014 along with its concurrent shows, International FoodTec India, Dairy Universe India & Sweet and SnackTec India, has created a perfect synergy catering to the rising technological demand from pharma, FMCG, retail, dairy, food & drinks and other packaging intensive sectors.

This exhibition has now created a new benchmark among packaging exhibitions in India with largest ever Indian and international participation. Almost 48% of the exhibitors are international companies coming from over 30 countries. Seeing the past experience, over 12000 trade visitors are expected to witness the wide array of exhibits in this exhibition.

On the show floor, exhibitors will display several next-generation systems to meet changing production demands. Customised film, metal, PET preforms, paper & paper board packaging material on display are sure to attract the eyeballs of the visitors. Live demonstration of VFFS, HFFS, aseptic packaging machines, filling & closing machines, blister packaging machines, bagging



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International FoodTec India
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Bombay Exhibition Centre
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machines, vacuum packaging machines, shrink & stretch wrapping machines, capping machines, checking & weighing machines, conveyor systems etc. and measuring, testing and process control instruments is expected to leave an indelible experience among the visitors.

The visitors will also benefit from the group participation from China, Europe, France, Germany, Italy, Korea, The Netherlands and Turkey along with individual participation by other international companies.

Over the years, Packex India always had very active participation from German Companies - this year it will have around 35 companies exhibiting wide spectrum of processing and packaging technology. The Italian Trade Promotion Agency – ICE will be organizing official Italian pavilion comprising 6 companies. Apart from this, over 30 Italian companies are participating in this exhibition directly or along with their Indian representatives. First time in India, Korea Packaging Machinery Association (KPMA) have taken the initiative to organise the pavilion with 12 exhibitors.

Over 17 Dutch companies are going to display their latest technology for processing and packaging industry, some coming with the support from FME – a trade association of the Dutch technology industry. ADEPTA, the French Association for the International Development of Exchange of Food and Agricultural Products and Techniques, has actively involved with PackEx India exhibition over the years and have shown their confidence once again by bringing 7 companies under their pavilion. Over 25 companies from China and Turkey, will make this exhibition to cover the technological innovations from East to West.

Apart from these, PackEx India 2014 will host pavilions from Europe and many other international packaging and processing solution providers from Australia, Austria, Belgium, Brazil, Canada, Cyprus, Denmark, Greece, Japan, Lithuania, Malaysia, Norway, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, UK and USA who are either participating individually or along with their Indian representatives.

Understanding the need of the hour for development of innovative packaging solutions in the pharma industry, Indian Pharma Machinery Manufacturer's Association (IPMMA) and Koelnmesse YA Tradefair have taken an initiative to organize an international seminar on "Packaging Innovations in Pharmaceutical Industry" during first two days of the exhibition i.e. Nov 14-15' 2014. This

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seminar will discuss and deliberate about new technological developments needed for the sustainable growth of the pharma industry in the country. Eminent speakers from renowned pharma companies will throw light on new pharma packaging innovations and challenges faced by the pharma companies in India in terms of their packaging requirements.

“The seminar along with the exhibition will give an opportunity to all our members to discuss, deliberate and demonstrate the latest technology in the packaging sector. I would like to thank all our members for supporting the activities of association and making them a grand success and look forward for the continuous support.”

- Mr. Rajesh Shah, President, IPMMA.

“This trade fair and the seminar provides an excellent opportunity to all the stake holders of packaging industry to discuss and deliberate on the latest technological developments and the latest trends and challenges that the industry is going through.”

- Mr. Mahendra Mehta, Hon.Secretary, IPMMA

PackEx India 2014 is a must visit technology platform for any packaging professional operating in any packaging intensive industry viz pharma, FMCG, retail, dairy, food & drinks etc.

For more details or to register online, please visit www.packexindia.com

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