

# Post Show Report -2017



**International Supplier Fair  
for the Food & Drink Industry  
and  
Packaging Material & Technology**

**August 21-23, 2017**

**Hall 8, 9, 10, 11, 12 & 12A, Pragati Maidan, New Delhi**



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August 21-23, 2017  
Halls 8, 9, 10, 11, 12 & 12A  
Pragati Maidan, New Delhi, India



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## GENERAL INFORMATION

**ANUTEC-International FoodTec India 2017**

**Sweet & SnackTec India 2017**

**Dairy Universe India 2017**

**PackEx India 2017**

**Date of event:** August 21-23, 2017

**Venue:** Hall 8, 9, 10, 11, 12 & 12A, Pragati Maidan, New Delhi, India

**Organizer:**



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## EXHIBITOR STATISTICS

**1. Total Exhibitors:** 435

### 2. Space occupied

Gross space occupied - 16,000 Sqm.

### 3. Group participation / Pavilions

China  
France  
Germany  
Taiwan  
Turkey

### 4. Individual Participation from the following Countries

Australia	Belgium
Brazil	China
Denmark	France
Germany	Greece
India	Italy
Japan	Lithuania
Malaysia	Monaco
Poland	Russia
Singapore	Slovenia
South Korea	Spain
Sweden	Switzerland
Taiwan	Thailand
The Netherlands	Turkey
U.A.E.	Ukraine
United Kingdom	USA

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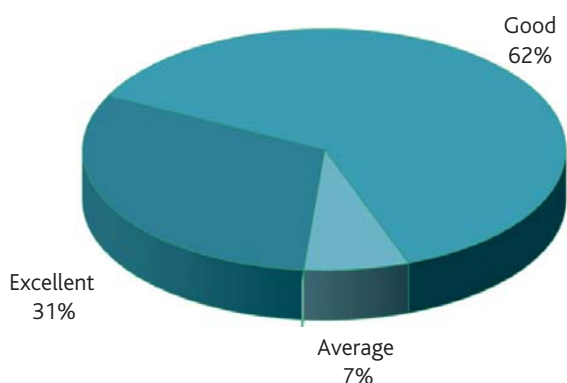


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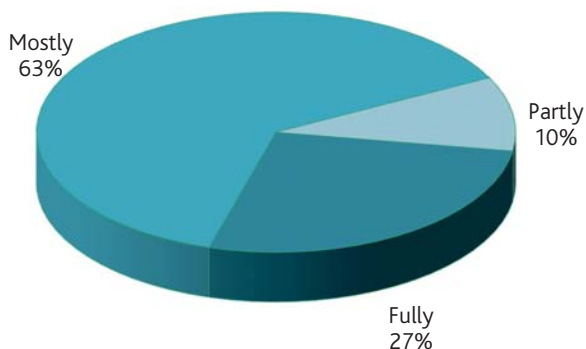


## EXHIBITOR FEEDBACK

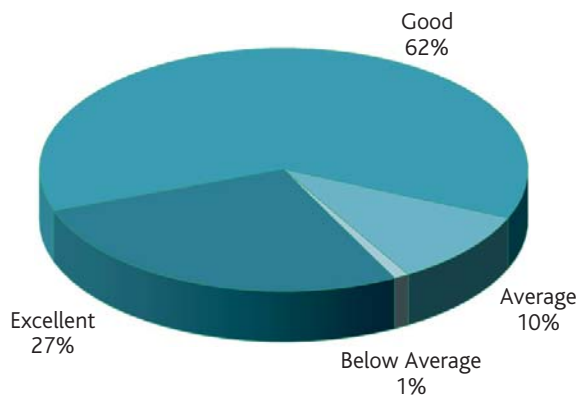
1. How do you rate the success of your participation related to the set objectives?



2. Did you meet your relevant customers?



3. How do you rate the Quantity of visitors at the event?



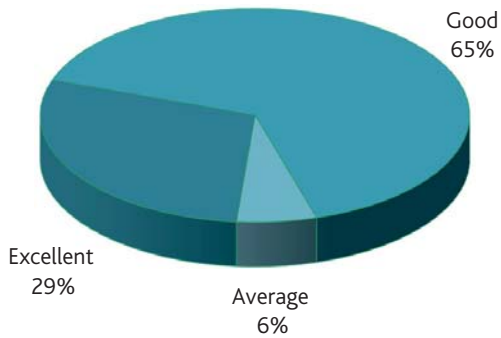
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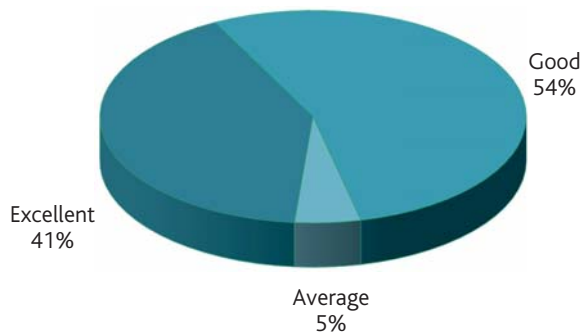
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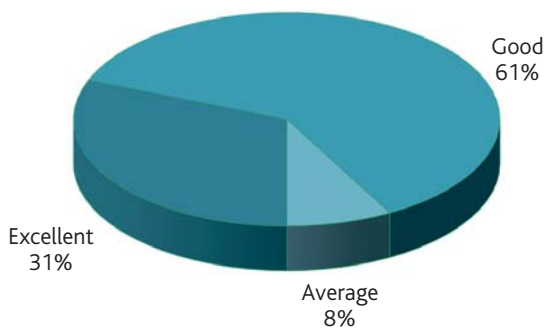
## 4. How do you rate the Quality of visitors at the event?



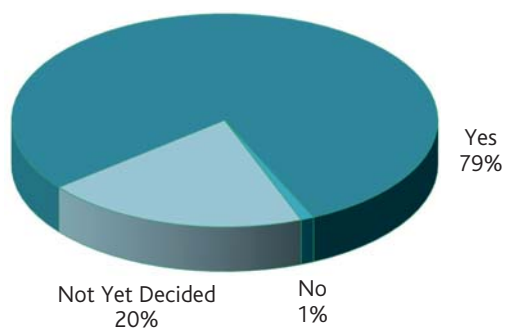
## 5. How do you rate the overall organization of the event?



## 6. How do you rate your overall success?



## 7. Are you planning to participate in the next edition in 2019, New Delhi?



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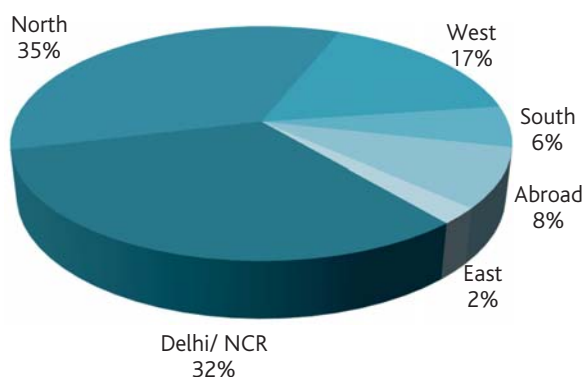


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## VISITOR STATISTICS

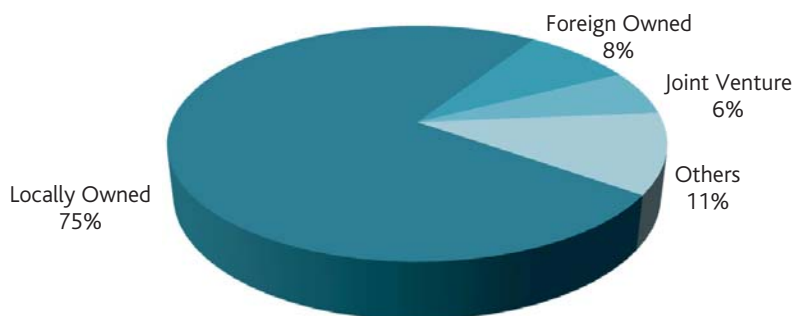
- Number of Visitors - 10,972 Visitors**  
 Visitors from India - 10,021  
 Foreign Visitors - 951

### 2. Visitor by Region

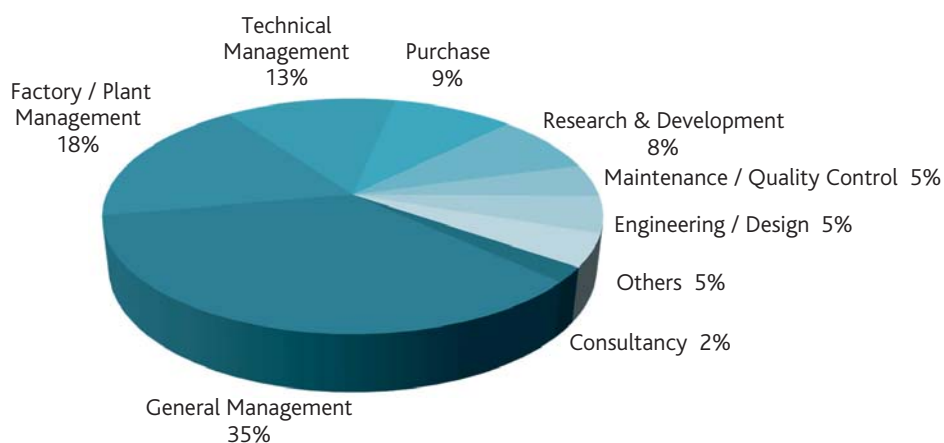


## VISITOR PROFILE

### 1. Industry Sector



### 2. Job Function



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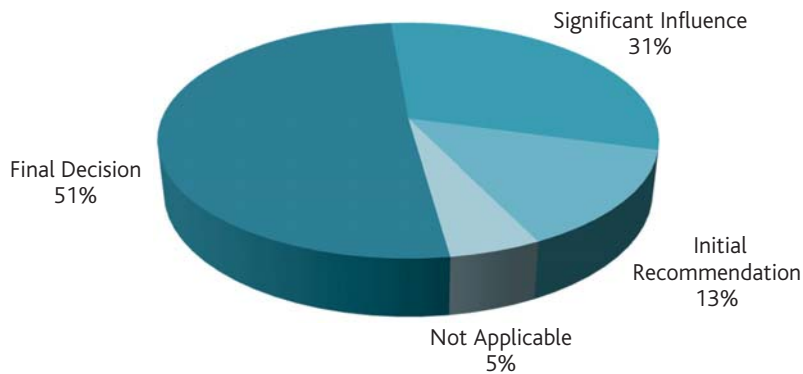
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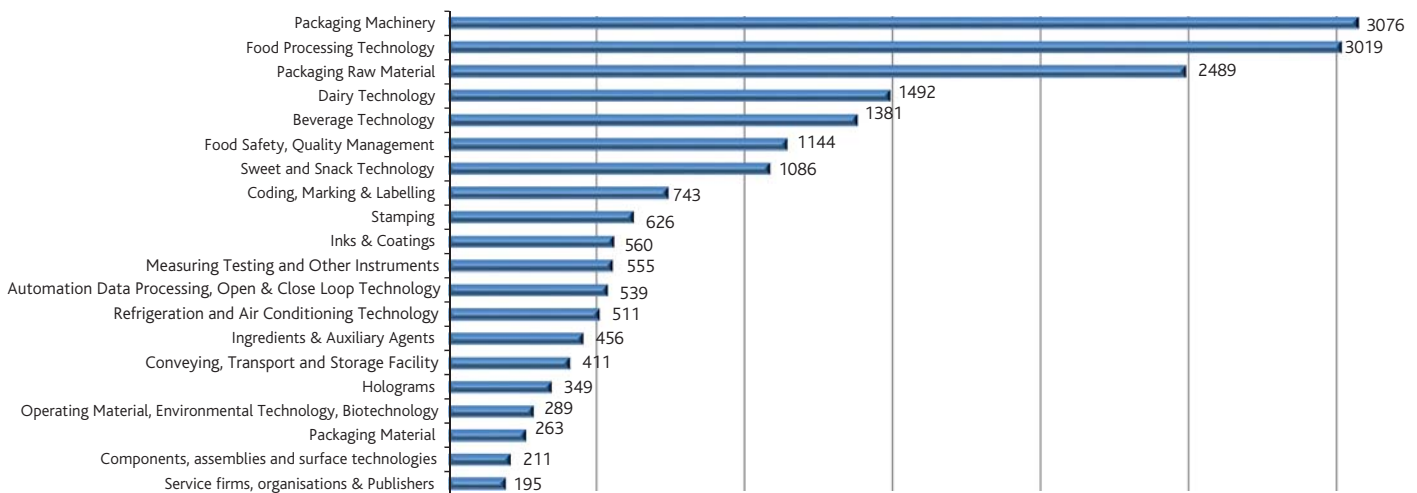
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## 3. Role in Purchasing

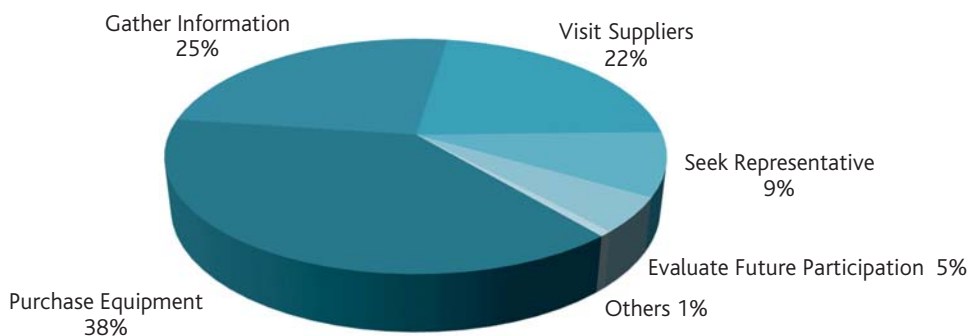


## 4. Product Interest

\* Visitors have expressed their interest in more than one category as this option is multi choice option.



## 5. Purpose of visit





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## POST SHOW PRESS RELEASE

### ***ANUTEC- International FoodTec India and PackEx India 2017: REDEFINED the boundaries as the best sourcing platform for the food & drink industry in entire SAARC region***

**FIGURES SPEAK FOR THEMSELVES: A record number of 10972 visitors, an increase of 17% compared to its previous edition, attended the three-day trade fair for the food & drink supplier industry from across India and neighbouring countries. The exhibition has benchmarked itself as THE TRADE FAIR for food, drink, processing, packaging and coldchain logistics & warehousing Industry for the entire SAARC nations**

ANUTEC- International FoodTec India and PackEx India concluded on a high note at Pragati Maidan, New Delhi and has emerged once again as the Numero Uno supplier trade fair for food, drink, processing and packaging industry. Almost all the exhibitors from India and abroad were quite satisfied with the quality and quantity of the visitors who attended the Trade Fair. A total of 435 exhibitors, an increase of over 13% as compared to its previous edition, from over 30 countries presented their products and technologies during the three trade fair days, over 50% of which were international brands. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the Indian and neighbouring markets. The exhibition witnessed around 10972 one-time registered visitors. Key visitors from different industry sectors were present during all the three days visiting the exhibition and constructively gathered insights into the technologies for the food and drink processing and packaging industries. This show has not only created interest amongst the industry members but also attracted the decision makers from the government department to analyse and help the industry by various governmental support.

The exhibition is growing year-on-year and has positioned itself as a global platform for the suppliers of food, drink, processing and packaging industry. The exhibition was completely busy with exhibitors making presentations about their product and technological offerings to the attendees at the fair. The presence of key decision makers from the food & drink industry was well appreciated by the exhibitors. ANUTEC- International FoodTec India 2017 along with its concurrent trade fair PackEx India 2017 acted as a great platform for buyers and sellers of technology in food, drinks, dairy, confectionary, snacks, pharmaceuticals and cosmetics along with others to exchange dialogues to facilitate more business for future. It also gave the exhibitor's existing clientele an insight into the latest manufacturing technology techniques. This has given an immense confidence to all participating companies from India & abroad to confirm their participation for the next edition of this exhibitions. Some of the companies like, ABB, Bosch, Buhler, Mespac, Kanchan Metal, Heat & Control to name a few have used this platform to launch their latest machineries & innovations. The stream of visitors continued unabated till the last hour on the final trade fair day.

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The Feedback received from the key trade visitors from different sectors benchmarking ANUTEC – International FoodTec India & PackEx India as a truly international exhibition organised world over. The visitors have also expressed their satisfaction over the wide spectrum of technological solutions being showcased at the exhibition for their needs.

The exhibition inauguration was held in the gracious presence of Mr. Michael Kessler, Counsellor, Food and Agriculture, Embassy of the Federal Republic of Germany, New Delhi, Mr. Sanjeev Gupta, President, Agro & Food Technology Providers Association of India, Mr. Manoj Paul, Heat and Control Pvt Ltd., Mr. Gokul Das, HRS Asia Pvt Ltd, and Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. along with other dignitaries. All the dignitaries have shown their confidence and trust on these exhibitions and assured for more active participation from their respective countries in future editions

The exhibition had international group participations from China, France, Germany, Taiwan & Turkey apart from individual participation from over 30 countries showcasing the technological strength of their respective regions

The next edition of ANUTEC- International FoodTec India will incorporate new segment Food Ingredients, ANUTEC- Ingredients India. These shows along with its concurrent trade fair PackEx India, Food Logistics India, Annapoorna World of Food India and included segments Sweet & SnackTec India, Dairy Universe India will cover an area of approx 40,000 Sqm with over 750 participating companies from across the globe. These shows will be organised once again at Hall No. 1, 5, 5A and 6, Bombay Exhibition Centre, Mumbai during September 27 - 29, 2017.

Koelnmesse YA Tradefair Pvt Ltd, Indian subsidiary of Koelnmesse GmbH, has joined hands with The Institute of Packaging Machinery Manufacturers of India (IPMMI) and Indian Flexible Packaging & Folding Carton Manufacturers Association (IFCA) to promote PackEx India and ANUTEC – International FoodTec India.

Starting from 2018, This conglomerate will lead in bringing together the vast expertise of Koelnmesse in the field of organising trade fairs and IPMMI & IFCA, will promote the show amongst its members and will also be involved in organising a high technical seminar by bringing in experts from various fields of Packaging Industries and will help to share and find solutions for the technicalities and problems faced by packaging industries.

The next edition of the exhibition will bring in more synergy for the food & drink industry with the addition of ANUTEC Food Ingredients India a specialized segment of Ingredients & Nutraceuticals for the food and drink industry.

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For more information, please visit our website:

[www.anutecindia.com](http://www.anutecindia.com);

[www.packexindia.com](http://www.packexindia.com);

[www.foodlogisticsindia.com](http://www.foodlogisticsindia.com);

[www.anutecingredientsindia.com](http://www.anutecingredientsindia.com)

## About the organizer:

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organizers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organizes trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsidiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, Agri, food, food technology, chemical processing and packaging.

## Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe in Brazil, China, Columbia, India, Italy, Japan, Thailand, Turkey, United Arab Emirates, and in USA. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. ANUTEC- International FoodTec India is a strong member of this successful trade fair family.

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# See You in 2019



We, Team Koelnmesse YA Tradefair thank all the exhibitors, visitors, delegates, speakers, officials from supporting associations and media personnel for making this event a huge success.

The next edition of ANUTECH - International FoodTec India and PackEx India together will be organized during September 13-15, 2019 in Pragati Maidan, New Delhi, India.

Team Koelnmesse...

**Koelnmesse YA Tradefair Pvt. Ltd.**

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