



10 GOOD REASONS TO EXHIBIT AT PACKEX INDIA

- 1** The India food and beverage packaging market was valued at USD 26.28 billion in 2019, and it is expected to reach USD 122.78 billion by 2025, registering a CAGR of 29.88% during the forecast period (2020-2025) *Source: Reportlinker.com*
- 2** India has seen sustainable packaging growth in food and beverage due to increased packaged food consumption and awareness, and demand for quality products. The development of the packaging market in India is primarily driven by the food and beverage industries. *Source: Reportlinker.com*
- 3** Latest trends show promising growth in - consumer packaged goods, organised retail, metal packaging, usage of tetra pack, tamper-evident packaging, shrink and stretch packaging, recyclable packaging, aseptic packaging and many others



- 4** PACKEX INDIA is a catalyst in bringing together new technologies and innovative trends in the packaging sector for the food and beverage industry
- 5** The exhibition is a meeting place for connecting the right contacts and suppliers. The Matchmaking program at PACKEX INDIA is designed to help attendees make valuable connections. The matchmaking program will be organised in an efficient way of meeting with potential partners

**Book your
space now!**



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- 6** The exhibition brings to you plethora of opportunities to expand your network, generate new business and stay on top of market trends
- 7** This year, the trade fair is taking place in New Delhi, India's capital and an administrative district of National Capital Territory. New Delhi is often considered as a hub for international trade
- 8** Pragati Maidan, the venue of the exhibition, is the largest exhibitions and conventions in the country. It offers up to 150 acres (more than 625,000 square metres of exhibition space) and is among India's largest exhibition centres. The newly renovated exhibition halls provide state of the art facility for exhibitions and events. It is easily accessible via road, railways and metro stations which is close to the venue



- 9** Be a part of the unique platform set by Koelnmesse's success story of contributing over 90 years of professional trade fair experience to the food and beverage industry
- 10** Fair and transparent pricing of the show makes you comfortable to focus purely on driving business and promoting your brand

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